



iLEVELDIGITAL

ADVERTISING GUIDE

Minneapolis Metro Networks

Your Advertisement Will be Displayed Nearly Every Minute!
10 Ads Rotate Per Machine - Each Displayed for 6 Seconds

iLevel Digital Display

Easy, affordable and powerful, iLevel Digital display advertisements promote your company on the top of ATM machines and build brand awareness and drive sales. iLevel Digital display advertising is among the most effective platforms for grabbing visitors' attention in popular establishments and sets you apart from other advertisers. iLevel Digital provides a variety of digital display advertising networks to help you reach a targeted audience for a strong return on your investment.

This is the only advertising avenue where you can reach this many people, at this price. Your network consultant can work with you to create a custom plan that includes the advertising locations that achieves the marketing goals for your business growth.

To learn more, contact us at info@ileveldigital.com or 612-260-2199.





iLEVELDIGITAL

Why iLevel Digital?

iLevel Digital display advertising can effectively **attract new customers, increase brand awareness and drive new sales.**



- Reach a large number of people in each network
- Your investment to reach our captive audience is relatively low, compared to other mediums
- Your advertisement runs nearly every minute of the day
- Only 10 advertisements rotate per machine, each viewing is six seconds
- Segment geographically and hit your target audience
- Place your advertisement in high traffic areas in popular establishments
- Use image advertisements to attract your customers
- Easily update your message
- Have the ability to reach all major Minneapolis metro locations
- Customize your message for each network and influence potential customers
- Our art department will create an eye-catching image ad, free of charge (static ads only)



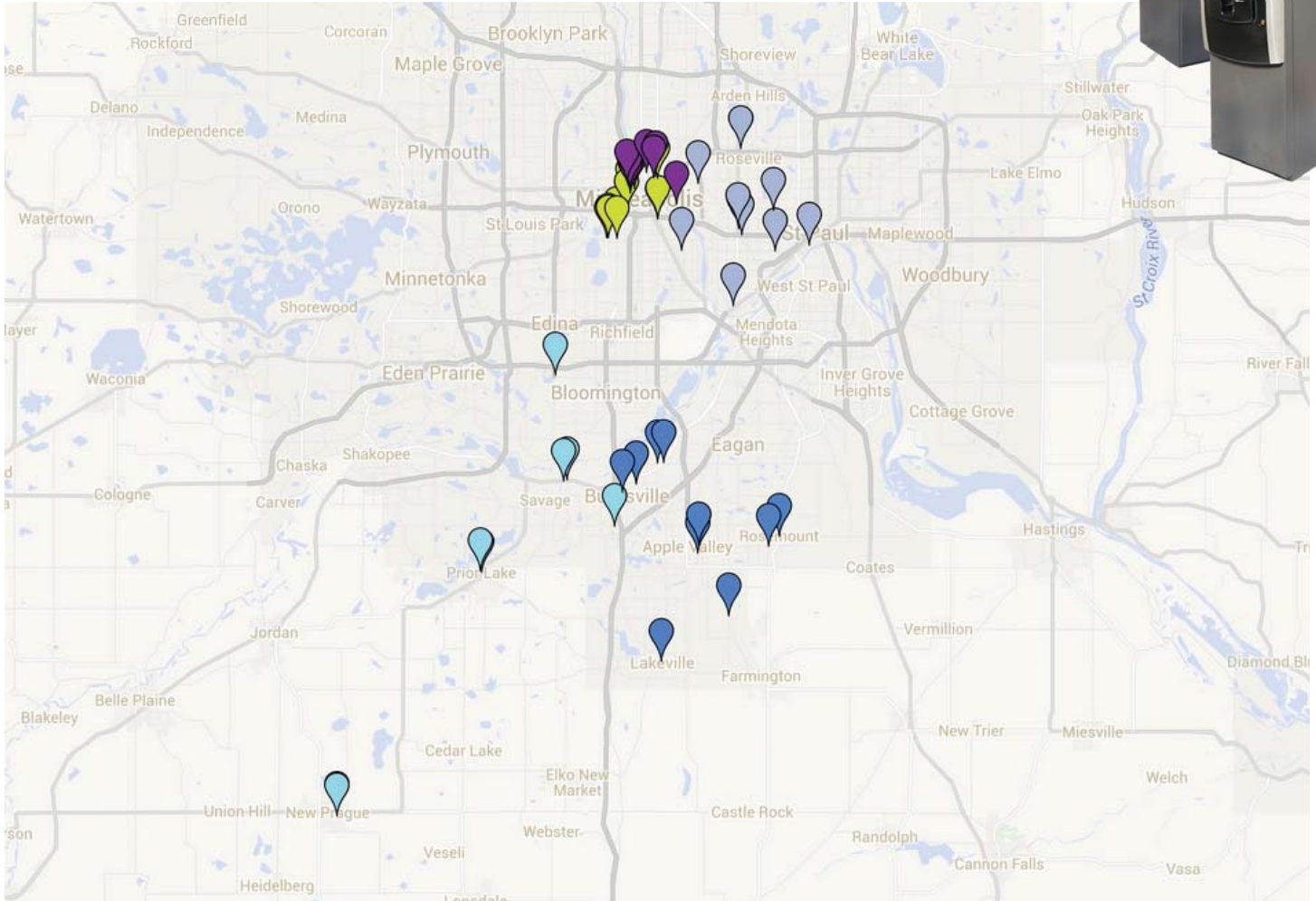
Impactful **iLevel Digital** indoor advertising allows you to effectively reach potential customers in our segmented networks.

It's Easy. Get Started Today.

1. Pick the networks where you want your advertisement to be displayed.
2. Choose the length of your contract.
3. Send us image advertisement. Or provide us content for your ad along with any text or images to go with it. Our graphic designers will do the rest free of charge!
4. Monitor and track how effective your iLevel Digital ad increases brand awareness, drives traffic, and brings in new customers.

NETWORKS

Be Where Your Customers Are

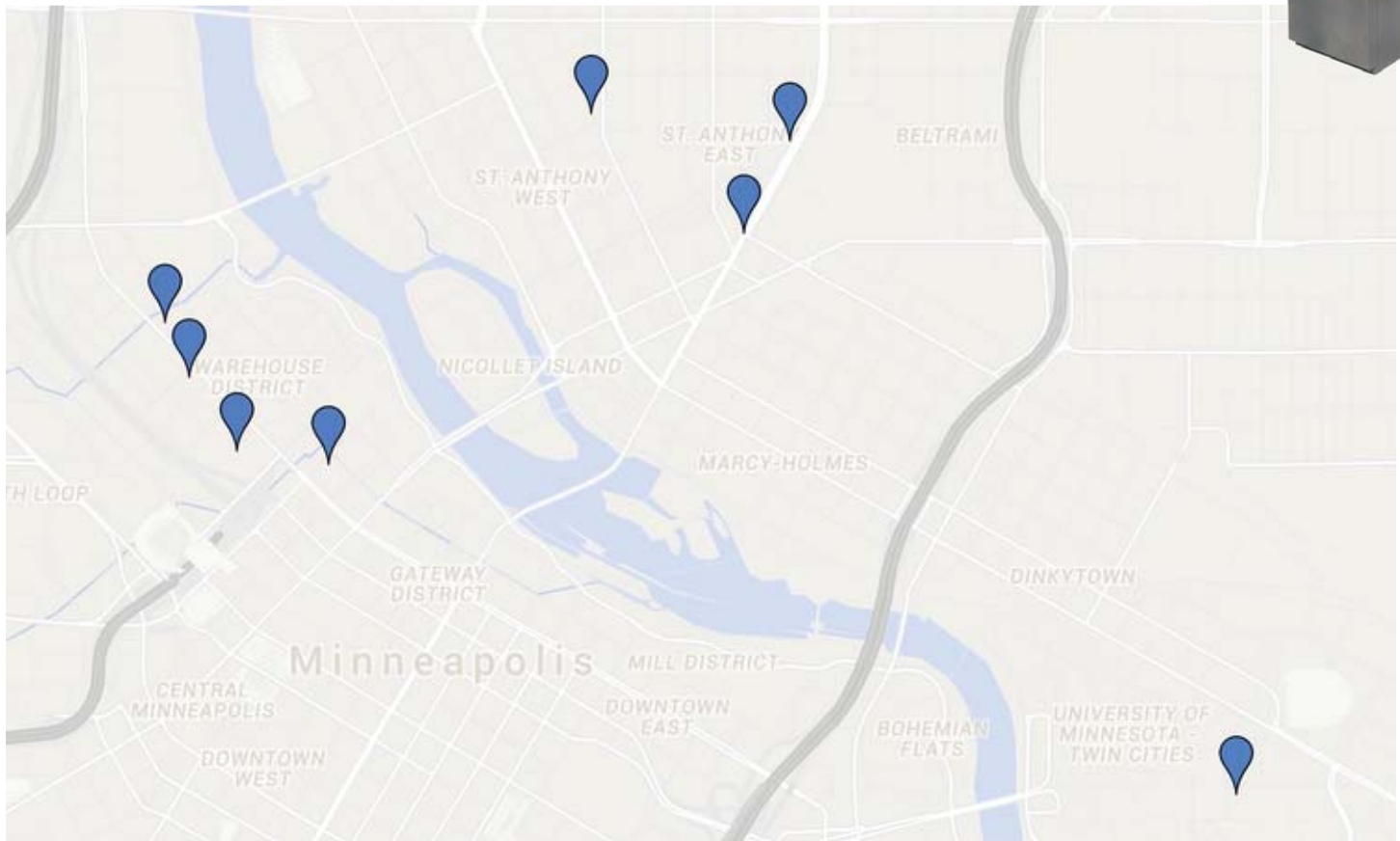


NETWORKS	TRAFFIC/MONTH	DISPLAYS
North Minneapolis	39,825	10
Saint Paul	47,675	10
South Minneapolis	47,933	10
Southeast Metro	44,017	10
Southwest Metro	38,150	10
TOTALS	217,600	50



NORTH MINNEAPOLIS NETWORK

Traffic:
39,825
 PER MONTH

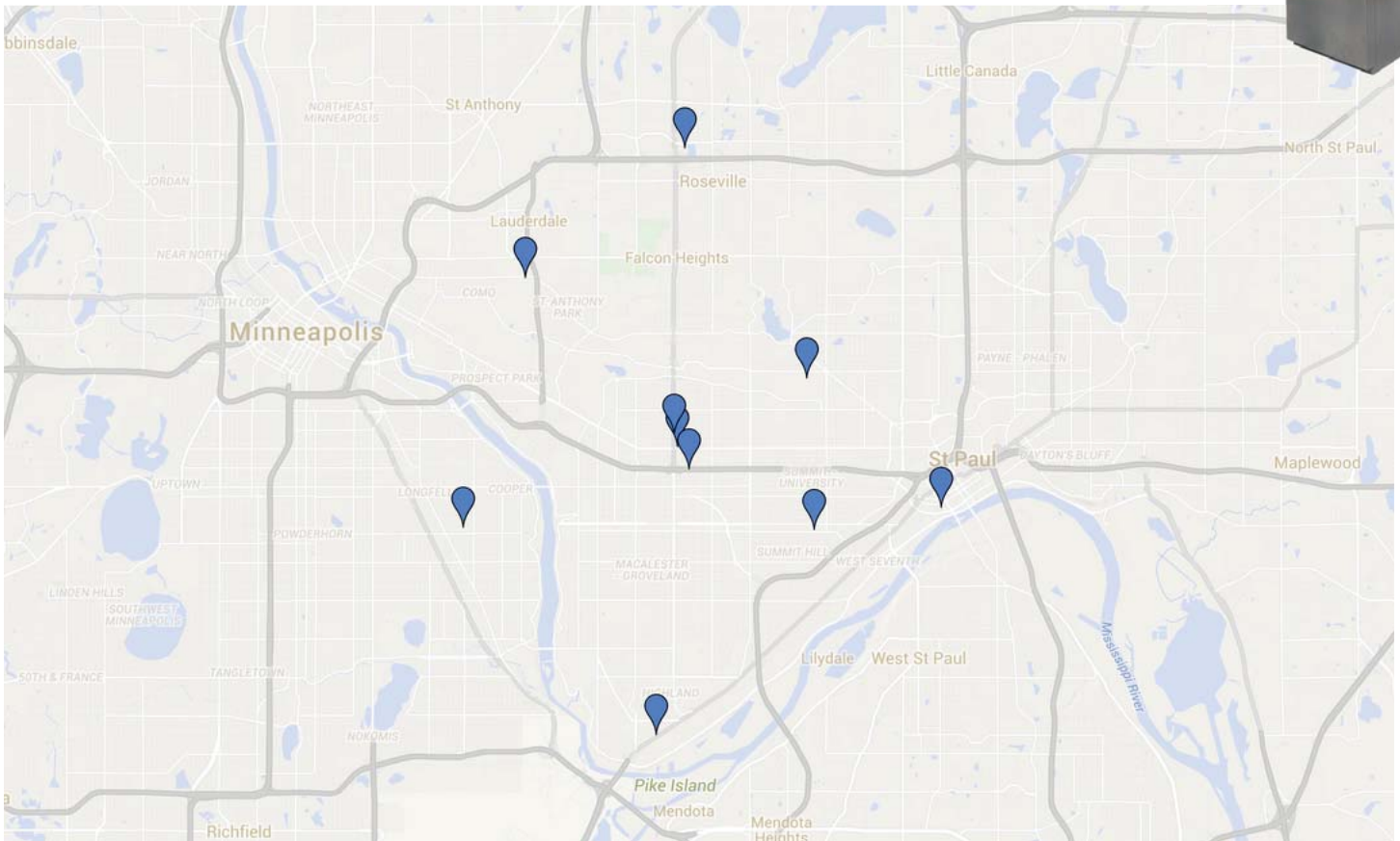


Location	Street	City
2nd Street Lofts	129 North 2nd Street	Minneapolis
Copham	607 Washington Avenue N	Minneapolis
Cowboy Jacks MN 1	110 5th St NE	Minneapolis
Cowboy Jacks MN 2	110 5th St NE	Minneapolis
Dock Street Flats	337 Washington Avenue North	Minneapolis
Greco Properties	730 Washington Avenue North	Minneapolis
Sally's Saloon	700 Washington Avenue SE	Minneapolis
SENTYRZ SUPERMARKET #2	1612 NE 2nd St	Minneapolis
Vegas Lounge	965 Central Ave NE,	Minneapolis
Vegas Lounge	966 Central Ave NE,	Minneapolis



SAINT PAUL NETWORK

Traffic:
47,675
 PER MONTH

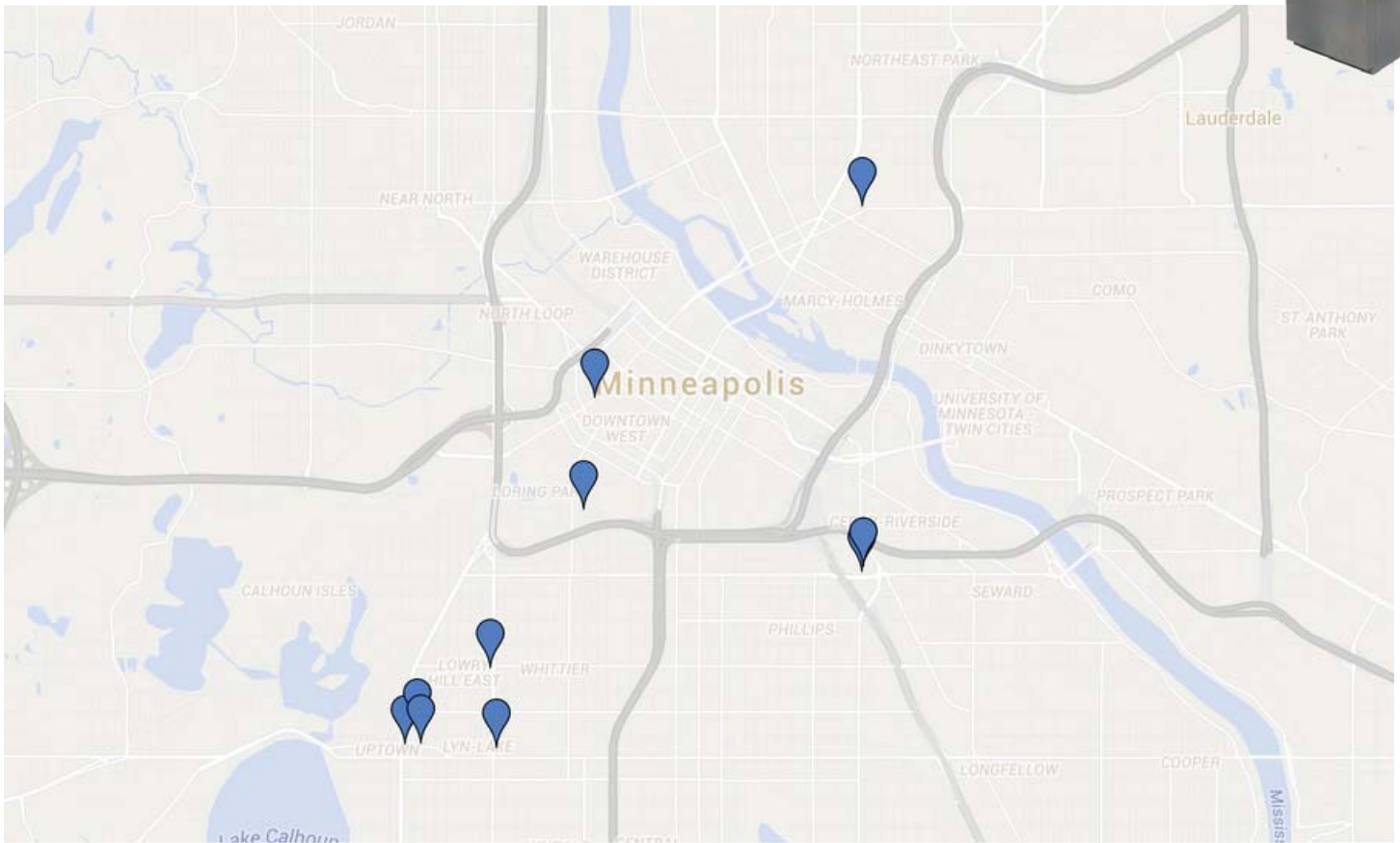


Location	Street	City
CEDAR TOWING	3527 Dight Ave	Minneapolis
DIXIE'S ON GRAND	695 Grand Ave	St Paul
Hot Rods Bar & Grill	1553 University Avenue West	Saint Paul
LANDMARK TOWERS SKYWAY #2	345 Saint Peter Street	St Paul
Station 280	2554 Como Avenue	Saint Paul
SuperDay West 7th	2525 West 7th Street	Saint Paul
Teds Recreation	1084 Larpendeur Avenue West	Saint Paul Park
The Nickel Joint	501 Blair Avenue	Saint Paul Park
Trend Bar	1537 University Avenue West	Saint Paul Park
US Super Grocery	570 Snelling Avenue North	Saint Paul



SOUTH MINNEAPOLIS NETWORK

Traffic:
47,933
 PER MONTH

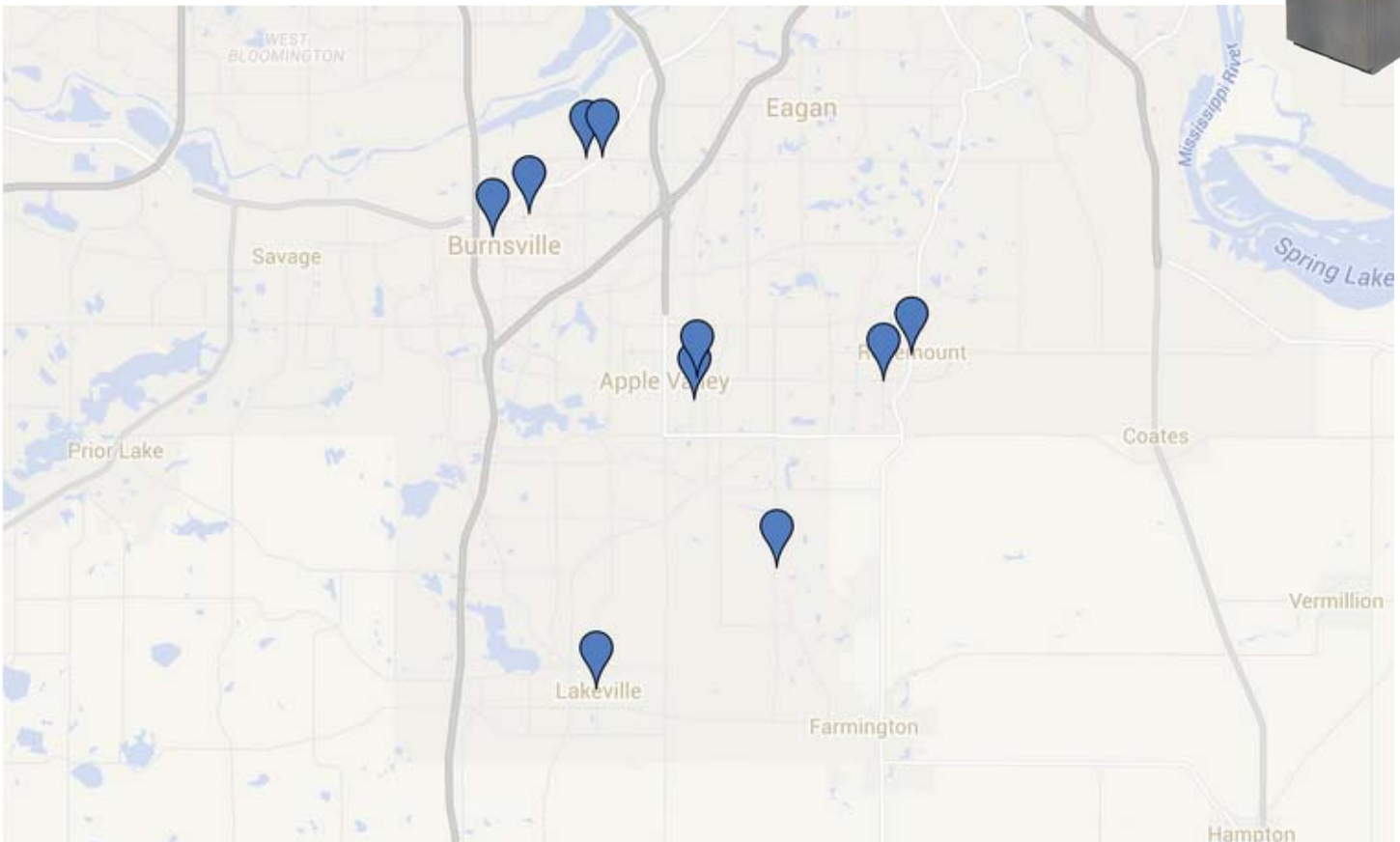


Location	Street	City
Cabooze 1	916 Cedar Avenue	Minneapolis
Hammer & Sickle	1300 Lagoon Ave #150	Minneapolis
CC Club	2600 South Lyndale Avenue	Minneapolis
Cowboy Slims	2919 Hennepin Avenue	Minneapolis
Flux Apartments	2838 Fremont Avenue South	Minneapolis
Legends Bar & Grill (Basement)	825 Hennepin Avenue	Minneapolis
Legends Bar & Grill (Main Floor)	826 Hennepin Avenue	Minneapolis
Nicollet Diner	1428 Nicollet Ave	Minneapolis
The Fremont	1300 Lagoon Avenue	Minneapolis
The Lyndale Tap House	2937 Lyndale Avenue South	Minneapolis



SOUTHEAST METRO NETWORK

Traffic:
44,017
 PER MONTH

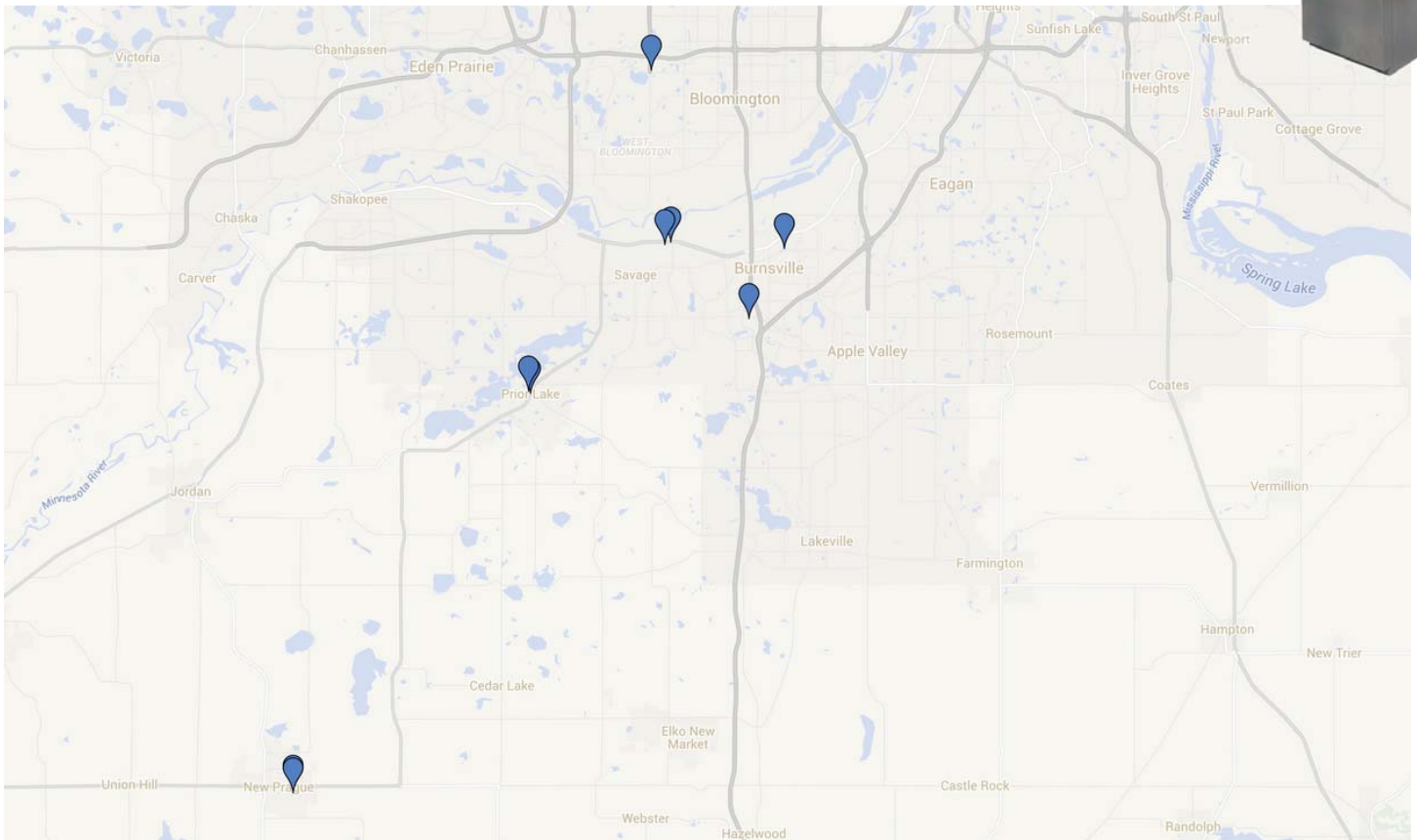


Location	Street	City
Babes	20685 Holyoke Ave	Lakeville
Carbones Pizzeria	14550 S. Robert Trail	Rosemount
Juniors	1996 Cliff Road E	Burnsville
Mediterranean Cruise Cafe	12500 Nicolet Avenue	Burnsville
Panino Brothers AV	15322 Galaxie Avenue	Apple Valley
Poor Richards BV	251 West Burnsville Parkway	Burnsville
Racks	2400 Cliff Road E	Burnsville
Rosemount Liquors	3440 150th Street West	Rosemount
The Mug	18450 Pilot Knob Road	Farmington
Valley Tap House	14889 Florence Trail	Apple Valley



SOUTHWEST METRO NETWORK

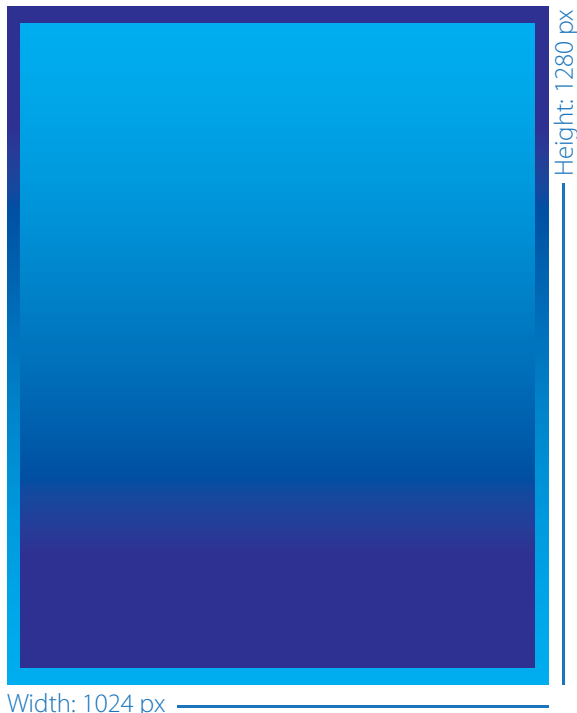
Traffic:
38,150
 PER MONTH



Location	Street	City
ARTISAN BISTRO & BAR	16731 MN-13	Prior Lake
Lucky 13 Pub (Burnsville)	1178 Burnsville Center Suite 2033	Burnsville
Memories on Main	16211 Main Ave SE	Prior Lake
New Prague Ballroom	300 Lexington Ave S	New Prague
New Prague Golf Club	400 Lexington Ave S	New Prague
Poor Richards	8301 Normandale Boulevard	Bloomington
Quality Inn Savage	4601 W. Highway 13	Savage
SAVAGE AMERICAN LEGION	12375 Princeton Ave	Savage
STAY TRU TATTOO	2125 MN HWY 13	Burnsville
Venue 13	3120 Highway 13W	Burnsville

2016 DEADLINES & SPECS

Period 1 (Jan. 4 - Jan. 31)		Period 2 (Feb. 1 - Feb. 28)		Period 3 (Feb. 29 - Mar. 27)		Period 4 (Mar. 28 - Apr. 24)	
Artwork Due:	December 21, 2015	Artwork Due:	January 18	Artwork Due:	February 15	Artwork Due:	March 14
Ad Starts:	January 4	Ad Starts:	February 1	Ad Starts:	February 29	Ad Starts:	March 28
Period 5 (Apr. 25 - May 22)		Period 6 (May 23 - Jun. 19)		Period 7 (Jun. 20 - Jul. 17)		Period 8 (Jul. 18 - Aug. 14)	
Artwork Due:	April 11	Artwork Due:	May 9	Artwork Due:	June 6	Artwork Due:	July 5
Ad Starts:	April 25	Ad Starts:	May 23	Ad Starts:	June 20	Ad Starts:	July 18
Period 9 (Aug. 15 - Sep. 11)		Period 10 (Sep. 12 - Oct. 9)		Period 11 (Oct. 10 - Nov. 6)		Period 12 (Nov. 7 - Dec. 3)	
Artwork Due:	August 1	Artwork Due:	August 30	Artwork Due:	September 26	Artwork Due:	October 24
Ad Starts:	August 15	Ad Starts:	September 12	Ad Starts:	October 10	Ad Starts:	November 7
Period 13 (Dec. 5 - Dec. 31)							
Artwork Due:	November 21						
Ad Starts:	December 5						



Artwork Specs

- Color: RGB colors
- Size: **1024 px** (width) x **1280 px** (height)
- File Format: **Static: PNG (recommended), JPEG, GIF**
- File Size: Must be below 20MB
- Resolution: Screen resolution (72dpi)
- Live area: To prevent info being trimmed off, all text, logos, etc., must be at least 10 px from all four edges of the ad.

Creating Artwork

In-House Production: iLevelDigital will create static advertisements for clients free of charge. The advertiser must submit ad copy, plus logos and photos. Stock photos may be purchased for the advertisement, but at the client's expense. Submission of materials should be completed at least one month in advance of the ad running. Rights to the advertisements may be purchased, call for applicable fee.

Storage of Advertisement: 24 months




Submitting Artwork


- FTP Site: Files may be uploaded to our FTP site. Call 866-746-8385 for more info.
- Email: info@ileveldigital.com
- Send hard copy artwork:
- iLevelDigital**
- Attn: Traffic Coordinator
- 308 2nd Ave. N., Suite 304
- Grand Forks, ND 58203

Build your ad as if it's going on a billboard. Simple is best.

Examples of Advertisements



NVM
NORTHERN VALLEY MACHINE
www.NorthernValleyMachine.com (218) 773-4010
MACHINING & AUTOMATION
WELDING SOLUTIONS



Bell Mortgage
AARON C. VANG
We build lifelong relationships through quality service, one person at a time... starting with you.
952-278-8710
avang@bellbanks.com
www.AaronVang.biz/



RE/MAX
REMODLED FOR TODAY'S CLIENT
DAVID NELSON
LICENSED AGENT
952-236-1486
david.nelson@advplus.com
ImperialHomeTeam.com



FREE DELIVERY
within 300 Miles of Fergus Falls!
NelsonFergusFalls.com
888-831-1470
GMC Ford DODGE